

# Antoine Hunt Photography

Bermuda

Fax: 441-295 3060

PHONE: 441-505 9108

E-mail: <mailto:info@antoinehunt.com>

<http://www.antoinehunt.com/>

Thank you for considering Antoine Hunt Photography. The following document is to outline our capabilities, and provide our clients with a guide for the preparation of an Architectural Photography session. Our goal in this guide is to provide your firm with all conceivable variables associated with an Architectural Photography Session.

We look forward to being of service to your firm.

Antoine AR Hunt

## **Capabilities:**

Antoine Hunt Photography employs every advancement in digital image capture and delivery. Our clients receive the highest image quality while enjoying the flexibility of digital capture. Antoine Hunt Photography utilizes state of the art equipment, such as Canon EOS 1Ds Mark II with 16.7 megapixels delivering a 95MB file and a Jenoptik Eyelike 22 megapixel digital back delivering an image that rivals 4x5 film, Mac G4 processors with color corrected monitors for image management and Epson printers. Our clients have grown to expect impressively fast turn around on all Antoine Hunt Photography assignments.

When an assignment calls for extended area location shoots we press into service a 33' motor coach in lieu of costly air travel, hotels/motels and equipment shipping. Additionally the coach facilitates post processing and image management for same day editing and delivery of sessions in progress.

## **Partial Client List:**

Antoine Hunt Photography has been imaging across the island for over ten years: Below is a list of some of the many companies and individuals who have used our Photography services.

Bermuda Homes & Gardens, The Bottom Line, Ariel Sands Club & Cottages, BT Mobility, Bermuda Junior Service League, Rego Realtors, Surface Trends, Aardvark Communications, Cellular One , RB & K Advertising, Evoke International, Flirt Branding and many more.

## **References:**

### **Bermuda Homes & Gardens Ltd.**

[info@bdahomesandgardens.bm](mailto:info@bdahomesandgardens.bm)

Suite #1635

Hamilton HM 11

Bermuda

441- 232-6385

### **Flirt Branding**

Branding, Design & Broadcast

Website: <http://www.flirtbranding.com/>

72 Church St.

Hamilton HM 12

Bermuda

441-799-9465

## **How we work:**

With each assignment, we face certain challenges that to the casual observer could appear to be a day killer. Nothing short of a catastrophe keeps us from performing our assignment. Our clients often never know the challenges we face, and we have found they like it that way. Builders, designers, operations directors, and management have enough to worry about. We take the lead in finding the solutions to unique challenges wherever and whenever possible; only as a last resort would we turn to the client to assist us in solving a challenge that was beyond our authority.

## **Acceptance & Delivery:**

Upon completion of each session day, all session images will be uploaded to a web server for client's approval of coverage and quality. Approved images will be catalogued and archived to digital media, CD-R or DVD-R, and delivered within 24 to 48 hours of final shoot date. Images contained in the digital media will have resolution of 72dpi jpg and 300dpi tiff files. Corrections will be performed on all image files for color balance prior to delivery on as needed basis, or per client request. Composition of images (considered post-production) will be billed separately.

## **Architectural Photography Check List:**

An architectural photography assignment is a commitment of time, resources, and money. Creating high-quality images on location presents a complex series of opportunities. Thorough planning and communication among the client, photographer, location owner and representatives at the site can help ensure maximum efficiency and productivity.

The material in this checklist has been gathered from design firms and architectural photographers around the world. While each assignment is unique, the information will be helpful in anticipating issues that may come up during the planning and actual production of a location photography project. It is a useful reference guide for the designer, the client, for others involved in the assignment and for the photographer as well.

## **Description of Assignment and Preparation of Job Proposal**

### **The Client to Specify**

#### ***Exact location of the site, description and documentation required***

- Walk through the project site with photographer if feasible.
- Provide maps and/or plans with accurate North arrow.
- Clearly describe goals: areas to photograph, number of views.
- Communicate problems or flaws for photographer to downplay/avoid.

### ***Delivery deadline and presentation form of the images***

- Prints, digital media?

## **The Photographer to Specify**

### ***Copyright***

- Explain clearly that copyright is retained by photographer unless specifically transferred in writing Permitted/Restricted use of images.

### ***Delivery of images***

- Indicate the form to be supplied.
- State clearly whether the photographer will hold all digital media or whether such material is to be delivered to the clients.

### ***Negotiation and Fees***

The photographer's fee is predicated on the use of the images and the costs of production. Broader usage (release of ownership) increases the value of the images and fees are adjusted proportionately.

Client and photographer must understand if there is leeway in the budget for unexpected conditions, extra views, variables in time, materials and job costs.

If the budget is fixed, are the limitations clearly understood by all parties? If the client needs to negotiate a lower fee, what can be given up in return? This might involve restricted usage, fewer images, less elaborate lighting or styling, smaller format capture for less formal photographs, more flexible schedule with longer lead time, more prominent credit line for the photographer, among other options.

Once all terms are understood and agreed upon, the client should be willing to sign a proposal or contract and to provide a purchase order along with advance payment (if needed) to confirm the assignment.

### ***At the Site: Issues to Consider***

Are the owners or those at the site expecting the photographer and crew?

Do they understand the level of production and length of time involved? (Some people assume a photographer will show up with a hand-held camera, take snapshots and be finished in a few minutes. Don't surprise them).

## **Will client or representative be present during the shoot?**

### ***The photographer must know how to contact:***

- Client with office, home and weekend numbers for day and evening.
- Building owner.
- Security.
- Maintenance personnel.
- Electrical service for permission to control site lighting and computer controls.
- Others involved in the project.

### ***Has full access been arranged to the site?***

- Is there parking available for the photographer?
- Can photographer, crew, equipment get in after hours? And get out afterwards?
- Does photographer need keys or security codes for access to any areas?
- Are the elevators working? Alarm systems turned off?
- Bathrooms should be accessible.
- Are all the rooms and areas accessible?
- Can windows and blinds be adjusted?

### ***Consider the time of year and the weather to be expected***

- Natural light and the angle of the sun
- Which way does the building face?
- Sun on the main facade?

### ***Consider the season***

- Leaves on the trees?
- Flowering shrubs and plants?
- Snow on the ground?
- Seasonal decorations?

### ***Consider the day of the week***

- Moving automobile traffic and/or parked cars?
- Pedestrians, office workers, services or deliveries?

### ***Consider the best time of day for the photography***

- Interiors. Exteriors.
- Natural light. Sun. Shadows. Mixed lighting. Views.
- Is it best to shoot at night?

### ***Has all the construction been completed?***

- Has the client representative inspected the site recently?
- Trailers, dumpsters, scaffolding, fences and debris removed?
- Construction and unnecessary signs removed?
- Permanent signage in place? Illuminated?
- All spaces, including ground floor stores, occupied?
- Landscaping complete?

### ***Site conditions should be reviewed before the photographer arrives.***

- Windows clean? None broken?
- Grounds well maintained?
- Lawns green? Gardens watered?
- Mature plants? Or just wisps?
- Watering apparatus turned off to keep the building dry?
- Request delay in facility maintenance during the shoot (*mowing, road work, window cleaning...not today, thank you*).
- Fountains working?
- Flags and banners in place?
- Find out about other possible disruptions such as trash pickup, deliveries, street festivals.

### ***Graffiti on building? Fences? Posters? Signs?***

If access is required from nearby buildings, consider the following:

- Have advance arrangements been made?
- Fees and/or permits required?

### ***Electrical considerations:***

- Be sure to have information on the color temperature of all light sources.
- All bulbs in working order. All the same color. Spares available.
- Arrange access to circuit breakers or computers controlling lighting.
- Access, too, for window shade controls and security systems.
- Be sure timers and light sensors can be adjusted for proper exterior lighting at dusk and at dawn.

### ***For photography of interiors, be sure to consider the following:***

- All tenants and neighbors notified about the photography?
- Public and private spaces clean?
- All furniture installed?
- Paintings hung? Sculpture and other artwork in place?
- Flowers and plants available? Props arranged
- Permission for moving (and replacing) personal objects?

***Arrange a safe place for the photographer to store equipment.***

***Photographer may need client participation to obtain property and model releases.***

We hope that this document was useful in preparing for your photographic session. Should you have any questions please do not hesitate to call us:

PHONE: 441-505 9108

E-mail: [info@antoinehunt.com](mailto:info@antoinehunt.com)

Antoine Hunt Photography

<http://www.antoinehunt.com/>